

## REFERENCES ON PROPOSAL WRITING

*Follow-up from CEPF Training on Project Development & Proposal Writing, December 2018*

There are many useful resources online. Here are some that you might find helpful; some of these additionally have their own list of further resources!

- Presentation slides on “Proposal Writing and Evaluation” by Richard Bergl, Curator of Conservation and Research and North Carolina Zoo: <https://www.aazk.org/wp-content/uploads/Proposal-Writing-and-Evaluation.pdf>
- “Funds for NGOs” website, including several links on How to Write a Proposal: <https://www.fundsforngos.org/how-to-write-proposal/>
  - Here is the overview of their How to Write Proposals information: <http://www.fundsforngos.org/how-to-write-a-proposal/introduction-to-proposal-writing/>
- From the Association of Zoos and Aquariums: examples of successful Conservation Grant Fund proposals: <https://www.aza.org/cgf-examples-of-successful-proposals>
- The Project Proposal Toolkit: Useful general information on proposals, but these are not specific to NGO/CSO or environmental projects – it includes information also for business projects. <https://project-proposal.casual.pm/>